

PAI Swag Bag contains the essentials needed to understand PAI's RDRB Culture. The bag contains a couple of branded items, office supplies, and a toolkit which contains some FAQs and tribal information. The significance behind the branded items is to point out milestones along the way of our 1000 mile journey.



*Water Tumbler* - Cowlvin B. Ovine, PAI's Mascot, was created after starting a new tradition of ringing cowbells to acknowledge and celebrate our successes. We feel that he symbolizes our fun culture and celebratory spirit. His name, Cowlvin B. Ovine, was derived from a tribal effort in which our marketing department put together a small contest to "Name That Cow."

*Coffee Mug* - PAI University, our goal is to build a program that aids in the development of our people through standardized trainings and other educational courses. Our logo is a representation of what we hope to achieve using it as the first step in building this platform. The catch phrase, learning while earning, came from the tribe's suggestions and democratic voting process in 2013.



*Swag Bag* - Fit Team, we want our tribe to lead happier, healthier lives and what better way to do that than by implementing a Wellness Program? Our logo, created out of your CTR Department who are your drivers of culture came up with the concept that wellness is a culture in itself. We began by ordering healthier snack options and catered lunches, offer weekend boot camps and hope to soon implement a fully sustainable program with the help of our Wellness Committee motivated to help others achieve and maintain their wellness goals.